



The Cowboy Solution



The Cowboy Solution Information Sheet

WHAT IS IT

The Cowboy Solution is an experience-based leadership development training company focused on improving organizational performance. Our highly interactive and unique program approach helps build productive teams that genuinely trust and respect each other and are therefore more willing and attuned to doing what it takes to accomplish your organization's goals and objectives.

Unlike software-focused assessments or passive classroom seminars, our experiential learning approach is focused on action, developing willing participants. Working with horses outdoors, brings abstract concepts to bear so that fresh thinking and new approaches can be immediately applied. The content is memorable and application-oriented. We make abstract concepts stick thereby providing a higher value for your training/team-building investment.

WHO IS IT FOR

Management teams seeking enhanced internal productivity and esprit de corps.

WHY IT WORKS

Because it is simple. Trust matters. It makes a difference in your business relationships and it makes a difference to those you lead. We simply found a different way to help you develop both. Horses are great mirrors for humans. We harness that in such a way that your team will walk away with a different perspective about his or her role in the team and how best to build collaborative partnerships which result in success. The content is memorable and application-oriented.

PROGRAMS

1-2 day leadership training; ½ day team-building. All program participants will work with horses. No riding is involved.

LEARN MORE:

www.cowboysolution.com



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