

OVERVIEW

Executive Boot Camp is designed to inspire and teach business leaders to cultivate trust within their organizations that will not only strengthen internal and external interpersonal relationships, but will significantly improve profitability. This innovative program combines the experiential nature of Equine Assisted leadership development and the behavioral science of Interpersonal Technology®. Executive Boot Camp is facilitated by world-renown leadership experts, who will help you discover the power of trust, as well as, how to improve your business and personal relationships. The benefits of this integrated program make an immediate impact and are proven to positively transform corporate culture and profitability.

On day one, Dr. Don Hutson, of the Cowboy Solution will guide participants through a series of experiential exercises, using horses as partners, whereby participants will not only develop the skills to build trust and earn respect, but practice applying them in the real world.

On day two, T. J. Griffith will prepare you to return to work with practical yet sophisticated, immediately applicable tools to increase your executive leadership effectiveness through the Interpersonal Technology® system.

Who should attend? C-Suite executives, company officers, Board members and senior level executives.

EVENT DETAILS:

Where: Cowboy Campout
21978 Bays Chapel Rd
Richards, TX 77873

When: November 22-23, 2010

Hours: 8 a.m. – 4 p.m. both days

Group Size: Maximum participants 20

Cost Per Participant: \$1,495*

For all details, please visit:

www.cowboysolution.com/executivebootcamp/

WHY HORSES?

Horses have an uncanny ability to evaluate a person, assessing that person's ability to communicate, partner and lead. Working with horses is a voyage of self-discovery which can profoundly impact and improve a sense of self. Riding is not a component of Executive Bootcamp.

OTHER FREQUENTLY ASKED QUESTIONS

www.cowboysolution.com/executivebootcamp/

REGISTRATION FORM & CONTACT INFORMATION

Mail registration form with payment to:

The Cowboy Solution, PO Box 698, Montgomery, Texas 77356

NAME:

COMPANY:

POSITION:

ADDRESS:

CITY/STATE/ZIP:

EMAIL:

PHONE:

REFERRED BY:

TJ GRIFFITH INTERNATIONAL :

MICAH KRAMER:

Or Register online with VISA or MasterCard at: www.cowboysolution.com/executivebootcamp/



The Cowboy Solution

In Partnership With

TJ GRIFFITH INTERNATIONAL

Presents

**EXECUTIVE
"BOOT CAMP" HOUSTON
NOVEMBER 22-23, 2010**



*Creating Success
through
Powerful Partnerships*

DAY ONE: FACILITATED BY: DR. DON HUTSON

8:30-9:00 a.m. > Check-in; Coffee and Conversation

9:00-10:00 a.m. > Session One: Back to Basics

- Who am I?
- Who are you?

10:00-10:15 a.m. > Break

10:15-12:00 noon > Session Two: Building Trust:
Tools of the Trade Part One

12:00-1:00 p.m. > Lunch

1:00-2:30 p.m. > Session Three: Building Trust: Tools
of the Trade Part Two

2:30-2:45 p.m. > Break

2:45-4:00 p.m. > Session Four: The Culture of Trust

- Applying Leadership to the Herd
- Actions & Evaluations

4:00-6:30 p.m. > Personal Reflection and Free Time

6:30-8:00 p.m. > Dinner

DAY TWO: INTERPERSONAL TECHNOLOGY© FACILITATED BY: T. J. GRIFFITH

8:00-9:00 a.m. > Coffee and Conversation

9:00-4:00 p.m. > Interpersonal Technology© System

- Discover YOUR preferred work/communication style results
- Study how we relate and build congruence with others
- Recognize how to adapt to others for increased effectiveness
- Identify what we value and what others value
- Recognize ways we unconsciously discount others
- Increase awareness of areas that lead to conflict with others
- Find out how over-using your skills creates discord with others
- Learn to identify non-verbal signals that indicate behavioral dominances
- Take this foundation and address what these characteristics imply for conflict resolution/leadership/sales/negotiation/LIFE!
- Increase comfort in dealing with built-in bias and the way you perceive others
- Assess what skills you will need to develop or master to increase your interpersonal effectiveness
- Read people more effectively to enable productive conclusions

FACILITATOR BIOGRAPHIES



Dr. Don Hutson

With over 40 years of experience in education and business, Dr. Hutson has worked with thousands of corporate leaders and educators in Texas, Colorado and Canada with great success. Many have reported that not only are they getting better results in their areas of expertise, but they are also gaining renewed rewards and personal satisfaction from their professions.



Dr. Hutson is the founder of The Cowboy Solution; an equine assisted educational and corporate leadership training program. This innovative program is based on the research of Roland Barth, Mike Schmoker, Stephen Covey, Ken Blanchard and others, which shows that building strong partnerships is the first key towards success.



T. J. Griffith

T. J. Griffith has 38 years international experience in the field of management consulting and education. As Chief Executive Officer of T J GRIFFITH INTERNATIONAL, she teaches a full curriculum of management and leadership skills throughout the world. She has served as consultant and faculty member to the following management education organizations, having trained over 100,000 managers and support staff worldwide:

- Management Centre Europe (Brussels)
- American Management Associations (New York)
- European Management Forum Foundation (Switzerland)
- Middle East Management Centre (Brussels)

Her training has been recognized in the Wall Street Journal; she regularly serves as keynote speaker at conferences around the world, and was interviewed on WOR-TV in New York addressing current trends in management. T. J. holds a Bachelor of Science Degree in Behavioral Sciences.

PACKAGE & PAYMENT DETAILS

2-day Executive Boot Camp Price: \$1,495*

Package Includes:

- Two-day Executive Boot Camp Seminar
- Pre-workshop questionnaire (results given on day 2)
- Interpersonal Technology© workbook
- Continental Breakfast (2)
- Lunch (2)
- Refreshments
- Dinner (1)

Accommodations not included in price. Area hotel rates available from \$75-\$149.

**Additional Considerations:*

All participants are required to participate in an online questionnaire before the event. These results will be shared on day 2 and any cancellations will incur a \$115 non-refundable materials fee.

Payment Requirements:

Deposit: A 50% deposit is required to reserve a spot. All fees are due prior to the seminar. MasterCard and Visa are accepted. No cancellations within 14 days.

Please Visit:

www.cowboysolution.com/executivebootcamp/ for a complete list of accommodations and other important seminar details.